



# fundraising NEWS

VOLUME 3  
ISSUE 4  
SPRING 2007

## New Chief Exec joins the Charitable Foundation



John Gray has recently been appointed Chief Executive of University College London's Charitable Foundation.

John will especially be concerned with the profile-raising and fundraising for the proposed 'state-of-the-art' ambulatory cancer centre which is to be built in the next few years.

John has a 25 year background in communications and fundraising. For the past few years he has been working as an adviser to a number of 'not for profit' organisations. Previous to that he was the Director of Communications and Fundraising for the British Red Cross. John will continue to help the Red Cross as an adviser to the International Fundraising Committee.

He was a founder and now Fellow of the Institute of Fundraising, and the founder Chairman of the European Fundraising Association. He is a Fellow of the Chartered Institute of Public Relations and a past Master of the Guild of Public Relations Practitioners.

On his new appointment as Chief Executive, John said "I look forward to using my communications and fundraising skills and experiences to assist this exciting unique cancer project. Cancer health issues affect and touch so many lives. As a 'people person' I hope to bring innovation and new opportunities for UCLH at a time when this Hospital is being acclaimed as a flag-ship NHS service."

**If you have any fundraising ideas to support the ambulatory cancer centre, please contact John Gray or Helen Sandwell on 0207 380 9558.**

## Lung cancer research award success

We are pleased to announce that UCL Hospitals lung cancer research team has successfully secured a grant enabling them to conduct a large scale trial based on the findings of the research funded by UCL Hospitals Charitable Foundation, which we have reported in previous editions of Fundraising News.



*The lung cancer research team, from left to right, Dr Frank McCaughan, Dr Sam Janes, research nurse Bernadette Carroll, Dr Jeremy George.*

Thoracic consultant Dr Jeremy George explained about the trial, "The LUNG-SEARCH trial is a randomised controlled trial of surveillance for the early detection of lung cancer in an at-risk group. It is to be a 7-year trial and is funded by Cancer Research UK. UCL Hospitals Charitable Foundation's support has been instrumental in the continuation of the early lung cancer surveillance work which has led to the development of this trial. Centres from Leeds, Leicester, Oxford, Cambridge and the Royal Brompton are involved in the study, as well as UCLH.

The main aim of the trial is to establish whether patients at high lung cancer risk (smokers with mild to moderate chronic obstructive pulmonary disease) with abnormal cells in their sputum benefit from regular monitoring with computed tomography (CT) scans of their lungs and inspection of their airways with bronchoscopy using fluorescence to enhance early detection."

We will report how the trial progresses in future editions of Fundraising News.

## Hospital's Wedding Gift

When Jeremy Gelber and Anna Preksina got married, they decided that rather than send out a wedding list, they would ask guests to make a contribution to the ambulatory cancer centre appeal. As a result of this, their guests donated a marvellous £15,000 towards the appeal.

Many thanks to Jeremy, Anna and their guests. We wish the couple a very happy future together.



## CAM INFORMATION CENTRE APPEAL

The Royal London Homoeopathic Hospital, part of UCL Hospitals NHS Foundation Trust, is a specialist hospital which provides complementary medicine to NHS patients. The Complementary and Alternative Medicine (CAM) Information Centre Appeal raised money to provide a multi media information resource for health professionals and the general public.

The Centre will be housed on the ground floor of the newly refurbished hospital, on the corner of Queen Square and Great Ormond Street.

We are pleased to tell readers that, with funds raised through the Appeal, we have recently been able to recruit an Information Centre Manager in preparation for the opening of the CAM Information Centre. It is planned that the Centre will be up and running and open to the public later in the spring.

**Many thanks to all the people who supported this project.**

## Sarcoid/ CFA Fund Update

**In our last update, we announced that UCL Hospitals Charitable Foundation is part funding a PhD studentship based at UCL's Centre for Respiratory Research through the Sarcoid/CFA Fund.**

Patients with lung disease involving lung scarring, such as sarcoidosis, have reduced levels of Prostaglandin-endoperoxide synthase 2 (PTGS2). Recently published research by the Centre has shown that this reduction may be due to gene variants which control the PTGS2 gene. Lisa Young's research is to understand how these gene variations affect the function of the PTGS2 gene and how they may be contributing to disease susceptibility and/or progressive lung fibrosis. The project is progressing very well and patient recruitment is ongoing.

**To support the Sarcoid/CFA Fund, please send your cheque made out to 'UCLH Charitable Foundation Sarcoid/CFA' and send it to the Charitable Foundation.**

# The Wolfson Cellular and Gene Therapy Unit

The Wolfson Cellular and Gene Therapy Unit was officially opened on 20th July 2006 by actor Julian Rhind-Tutt. Julian, best known for his character Dr Mack in *The Green Wing*, was a haematology patient at UCL Hospitals and benefited from the cell transplantation techniques developed by the researchers of this Unit.

The event was attended by Lord and Lady Wolfson and the building was named in recognition of the major funding contribution by the Wolfson Foundation. Funds were raised through UCL Hospitals Charitable Foundation for Unit, which shares a new building in Chenies Mews with the Hatter Institute for Cardiology.

Dr Mike Watts, Director of the Wolfson Gene and Cellular Therapy Unit, describes the work that takes place there:

"In contrast to the stem cell therapy research into medical disorders such as heart disease and diabetes which are some years away from clinical application, haematologists have been performing stem cell therapy with a proven clinical benefit for many years. The pace of progress in stem transplantation has been truly remarkable over the last 15 years. The use of the white cell stimulating



*Julian Rhind-Tutt unveils the plaque for the new unit*

hormone G-CSF to mobilise bone marrow stem cells into the blood and collect Peripheral Blood Stem Cells has reduced the time for patients to recover blood counts after a transplant from a month to a couple of weeks typically, and has provided many more stem cells to explore new cellular therapies. Bone marrow transplantation from a donor provides not only new blood cells but also a new immune system, and donor lymphocytes have been used to provide a graft versus leukaemia and cell mediated immunity to the recipient in recent years. Gene therapy is a very powerful technology to apply to cellular therapies and UCLH is very fortunate to have Dr Amit Nathwani, who has recently had a clinical gene therapy trial approved for the treatment of haemophilia.



*Dr Mike Watts shows Lady Wolfson around the new research facilities*

Along with the increase in potential for the application of these therapies has come increased complexity, together with the need for ever rising standards of Quality and Control and the requirement of a dedicated pharmaceutical environment. Professor David Linch, and Sir Ronald Mason, the then Chairman of UCLH and Trustee of UCL Hospitals Charitable Foundation, had the foresight to recognise this need several years ago and the appeal to raise funds for a gene and cellular therapy unit was launched."



# Wonder Women!

Six female trekkers recently braved the harsh conditions of the Patagonian region of Chile to raise funds for the ambulatory cancer centre. Between them they raised over £25,000.

The Chile Glacier Trek was Caroline Morgan Smith's second fundraising trek, having previously trekked with UCL Hospitals in Vietnam. Caroline told us about the trek:

"The trek was another amazing adventure and totally different to Vietnam. Patagonia really feels like the end of the earth and was stunningly beautiful, fearfully cold, incredibly windy and many other superlatives. The trekkers were wonderfully supportive companions and we all finished the experience feeling emotionally enriched but physically exhausted. We had travelled thousands of miles by air and bumpy roads to spend six days hiking over this remote and rugged terrain. We had slept in two-(wo)man tents on the icy ground clutching our drink bottles (filled with HOT water), trudged through sleet and icy rain, battled the ferocious winds and viewed stupendous glaciers, ice bergs and towering peaks. We coped with nose-bleeds, sprains, lack of sleep, exhaustion, icy wobbly bridges and cold showers when you long for a hot bath. The wonderful Chilean guides, the spectacular scenery, beautiful early spring flowers, exotic wild life and the Pisco sours kept us going and I think that we all felt that we wouldn't have missed the experience for the world"

Many thanks to our intrepid ladies for their fantastic fundraising effort. Our treks are of course open to men and women and our next adventure in India in Autumn 2007 (see page 4) provides the opportunity to take part in either a sponsored trek or cycle ride.



Penny, Janine, Caroline and Sue on the trek



Our six wonder women, back from left, Yogini Jani, Caroline Morgan Smith, Sue Church. Front from left Janine Dunnell, Penny Mead, Janet Lewin.

# SUPPORT FOR THE YOUNG PEOPLE'S UNIT

The European law firm Taylor Wessing are continuing their support for UCL Hospitals and will be focussing their fundraising on the Young People's Unit, which is located on floor T12 in the new UCH hospital.

The Unit cares for young people aged 13-19 and treats patients with chronic and acute illnesses other than cancer (which is treated in the Teenage Cancer Trust Unit on the same floor). Patients are treated for rheumatological, gastrointestinal and endocrine disorders, many of which are life-long and some of which can be life-threatening. Such illnesses include rheumatoid arthritis, chronic fatigue syndrome, Crohn's disease, Lupus, irritable bowel syndrome, diabetes, eating disorders and asthma. Additionally patients are moved from A and E, such as those who have attempted suicide or self-harmed. Maxillo-facial patients are also treated, for example with benign tumours. Other conditions treated there include sickle cell anaemia and neurological conditions such as seizures.

Taylor Wessing will help support the Unit by funding recreational facilities for the patients. An environment enabling social interaction and recreation is important to the emotional and psychological development of these young people, who may spend a large proportion of their teenage years in hospital.

Members of the Taylor Wessing Charities Committee recently visited the Young People's Unit. Pictured here on their visit, are committee members Chris Boniface (left) and Victoria Naughton.



# Parachute jump



Brave **Kelly Gosney** recently took part in a parachute jump for sarcoid research. Kelly said of the jump, "It was an excellent experience and

I was so pleased to be raising money for charity as well." Kelly is on line to raise over £800 for her efforts. Pictured here is Kelly with her instructor on their way to terra firma.



# Challenge India!

For 2007 we are offering a choice of two overseas challenges to raise funds for projects at UCL Hospitals – a trek and a cycle ride. Both challenges take place 24 October – 3 November 2007.



The trek starts in northern India at Dharamsala, home of the Dalai Lama, and takes in spectacular views of the Daula Dhar mountains, the southern branch of the Himalayas. The trek route goes through mountain villages, terraced fields and dense mixed forests of bamboo, rhododendron and pine.

The cycle ride of 400km takes you from the small town of Bundi through the Bharatpur National Park and along the Aravali Mountains, passing through colourful tribal villages, and terraced fields, and dense forests and past temples and ruined forts, finishing up at the spectacular Taj Majal.

For further details contact UCL Hospitals Charitable Foundation on 020 7380 9558 or visit our pages on [www.uclh.nhs.uk](http://www.uclh.nhs.uk).



# LONDON BRIDGATHON

UCL Hospitals Charitable Foundation once more joined forces with the Leukaemia and Lymphoma Fund to run the annual London Bridgathon. This six mile sponsored walk over central London Bridges took part on a warm and sunny day in September. Participants were able to enjoy entertainment along the way provided by the Thames Festival which took part on the same weekend.

The event raised over £20,000 for the two charities.



## India Taster



Come along and find out more about the trek and the cycle ride. We will be providing more information and you will be able to talk to a tour leader who has taken part in these events.

Venue: National Hospital for Neurology and Neurosurgery

Date & Time: 6pm on Wednesday 14th March

Please call 020 7380 9558 or email [helen.sandwell@uclh.nhs.uk](mailto:helen.sandwell@uclh.nhs.uk) and register to attend the evening.



# Ascending Mont Blanc for Homoeopathic Hospital

**Dr Helmut Roniger will be attempting to ascend Mont Blanc in the French Alps in April to raise funds for research at the Royal London Homoeopathic Hospital.**



The mountain, at 4,810 metres, is the highest peak in Europe. Helmut explained more about his expedition, "I will need three days acclimatisation at altitude before I can attempt this climb, which can be dangerous and can only be attempted under the right weather conditions. We will take the route via Cosmiques hut where we will sleep at 3,613m the night before the final ascent. I'll be accompanied by three friends and the two obligatory mountain guides. We will ascend mostly on skis with occasional use of crampons and ice picks. "

**We wish Helmut the best of luck. You can support him in his fundraising, by sending us a cheque made out to 'UCLH Charitable Foundation – RLHH', together with the donation form on the back page.**

## BOOK EVENTS

Every month through 2007, we will be holding a book sale in the ground floor atrium of the new UCH hospital and 10% of sales income will go to UCL Hospitals Charitable Foundation. Dates are listed in the Events section on page six.

Many best selling titles are available at prices lower than you will find in shops or on the internet. The sale runs from around 11am to 3pm and dates for 2007 are listed below. So if you are in the area, why not pop in and treat yourself to a good read?

**You can help raise funds for UCL Hospitals Charitable Foundation by running your own Book Event, perhaps at work or in a local venue. For details contact us on 020 7380 9558.**



## Downlands sponsored walk

**Juliet Cooper decided to organise a sponsored walk in recognition of the treatment received in the Neonatal Unit at UCL Hospitals, by her first grandchild, Cael, who was born three and a half months prematurely on 3 August 2006.**

Following the walk, Juliet reported that Cael was, "making good progress under the exceptional care of the UCLH Neonatal Unit."



Eleven friends and relatives took part in the walk, which took the group through pretty autumnal landscapes of the North Downs. Together, the group raised £1,400.

*Pictured left, baby Cael*

## RACE DAY

**Hats were the order of the day for the race day held at Sandown Park in July.**

**The event raised over £35,000 for UCL Hospitals Charitable Foundation and the National Hospitals Development Foundation.**



# Marathons

## Thank you to our fundraisers:

### Don Lefteri

who took part in the New York Marathon in November, raising over £4,000 for the ambulatory cancer centre.

### Paul Meyers

(pictured right) who raised £6,643 for the ambulatory cancer centre by taking part on the London Triathlon.



## Events 2007

14 March	India Taster Evening	1st July	British 10k London Run
28 March	Book Event	25 July	Book Event
22 April	The London Marathon	29 Aug	Book Event
25 April	Book Event	26 Sept	Book Event
30 May	Book Event	24 Oct	Challenge India
27 June	Book Event	31 Oct	Book Event
		28 Nov	Book Event

## Can you help too?

### London Marathon

The London Marathon takes place on Sunday 22 April. Have you been lucky (or unlucky!) enough to be given a place from the Open Ballot? If you have and would like to raise money for projects at UCL Hospital, we would like to hear from you.

### British 10k London Run

We have a number of places for people wishing to take part in this 10km road race in central London on Sunday 1<sup>st</sup> July 2007 to raise funds for projects at UCL Hospitals.

**To talk to us about either of these runs, please give us a call on 020 7380 9558.**



## Please support our projects

To support the work of UCL Hospitals Charitable Foundation, please complete the relevant sections below and return with your donation to:

UCLH Charitable Foundation, 2nd Floor West, 250 Euston Road, London NW1 2PG. Tel. 020 7380 9558

I enclose a donation of (tick appropriate box)

£10     £25     £100     other £ \_\_\_\_\_

Please make cheques payable to: **UCL Hospitals Charitable Foundation**

**If you are a UK taxpayer, we can claim tax back on your gift through Gift Aid. Please tick the box below and complete your contact details.**

I am a UK taxpayer and want the charity to treat the enclosed donation as a Gift Aid donation\*, dated \_\_\_/\_\_\_/\_\_\_.

\*I pay income or capital gains tax at least equal to the amount the charity will claim in the tax year (28 pence for every £1 donated).

### My Contact Details

Title \_\_\_\_\_ Forename \_\_\_\_\_ Surname \_\_\_\_\_

Address \_\_\_\_\_

Postcode \_\_\_\_\_

Tel \_\_\_\_\_ E-mail \_\_\_\_\_

**Request for information** (tick appropriate box)

I am not on your mailing list for UCLH Fundraising News but would like to receive it in future

I would like information about making a regular donation

I would like information about leaving a bequest in my Will

## STOP PRESS!

Ambulatory Cancer Centre latest.... as we go to press, we have just heard that UCLH's Board of Directors has given the go ahead to develop a full business plan for the ambulatory cancer centre. This is a major step and once approved, builders are expected on site in 2008 with the centre up and running three years later. The planned state-of-the-art six-storey centre has taken as its model the Sloan Kettering cancer centre in New York, regarded as the forefront of modern thinking in treating and caring for cancer patients.

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Reg. Charity No. 1077638

