



fundraising NEWS

News from the Chief Executive of UCLH Charitable Foundation



I have just returned from New York where I spent time visiting and meeting doctors, nurses, planners and fundraisers at Memorial Sloan-Kettering Cancer

Centre, and in particular The Rockefeller Outpatient Pavilion. I could not help being impressed by this quite extraordinary 'state of the art' cancer facility. The visit was very special and significant for those of us who are planning and raising funds for the proposed UCLH Cancer Centre, for which the Rockefeller provides an exemplary model.

This day-care ambulatory cancer care building was endowed by the Rockefeller Foundation and many other donors and foundations. Laurence Rockefeller plays a significant part in the work and finances of this centre which is based on 53rd Street. Housed within the walls of this facility you find patient focussed resources and services providing the best possible cancer care.

As I entered the Rockefeller Pavilion, I felt that this was certainly no ordinary outpatients, but a place where body, mind and spirit join in the healing process. Every aspect of the building is designed with this in mind. The comfort, calmness and efficiency were obvious, and it was so wonderful to meet and see cancer patients being assisted and helped in such a delightful environment. This was something quite unique and different to anything we currently have in the UK.

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Lawyers helps fund new space for teen patients

Refurbishment of the multi function room in the Young People's Unit has finished and the room officially opened. The room, which had previously been under-used and poorly equipped, will now provide patients with a comfy sofa, large plasma screen and DVD library along with mood lighting and an up-to-date reading library. On week days, staff will also be able to use the room for consultations, interviews and professional meetings.

The room was funded by generous European law firm Taylor Wessing, which has provided long term support for the hospital through UCLH Charitable



Jonathan Croucher of Taylor Wessing cuts the ribbon at the official opening, accompanied by Russel Viner, Adolescent Consultant and Claire Holder



The room 'before' and 'after'



Foundation and has committed to help the Young People's Unit for three years.

With the left over pounds from this year's donation further equipment and resources can be purchased to help meet the needs of the young people on floor T12 South. For example, a sensory trolley with specialised equipment will make a huge impact on the activities offered to help brighten their stay.

This will add therapeutic value to their experiences and help take the pressure off the families that have a child staying as a long-term inpatient.

Claire Holder, activity coordinator for the Unit said, "The law firm have been amazingly supportive and they even sent along two employees to help assemble the furniture. Their generosity means young patients now have a choice – another place to sit and relax."

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I felt privileged to listen and learn about this facility, and it enabled me to see clearly how our proposed Cancer Centre, to be built from 2009, will be something very special. Each of the floors has a theme linked to the area of cancer care and treatment. Flowers and plants, especially the orchid, were to be seen everywhere. The building is equipped with the latest computer technology for use by patients.

The description 'Pavilion' is especially appropriate, as the building is full of colour and texture, and reverberates with hope for those who visit. The Pavilion expresses the relationship between gardens and healing in contemporary culture: from the sculptural water wall in the entrance lobby to the meditation, music and sound of the eleventh floor that offers complementary therapies.

We at UCLH are looking forward to the development of our own special day-care Cancer Centre. The location for our building is now to be in Huntley Street, appropriately directly opposite the UCL Cancer Institute. The NHS Trust Board for UCLH have given the go ahead for a final business case to be prepared and we at UCLH Charitable Foundation are engaged in securing major supporters for this multi-million pound development. UCLH already has the reputation for providing excellent treatment and care to cancer patients, which we are sure will attract generous benefactors from all walks of life to give their own support and to seek the help of the wider community and make this vision a reality.

I would like to thank Sir Richard Branson, who kindly arranged for me to fly to New York with Virgin Atlantic. As I flew back to the UK, I reflected on the words of Laurence S Rockefeller:

Cancer is a journey – a private journey for each man, woman or child who develops the disease, in many shapes and forms. But treating cancer is as much a collaborative effort as an individual odyssey. The Pavilion, with its patient-orientated physical design and its emphasis on an integrated approach to patient care, stands as a symbol of our belief in the healing synergy between medical science and the power of each individual patient's mind, body and spirit.

I do hope you will help with UCLH's remarkable new Cancer Centre that will make such a difference to many, many families.



Thanks for your support

John F Gray

MARGARET ANN CHAPMAN SARCOID/CFA FUND

Over £3000 has recently been received through 'In Memorium' donations to the Margaret Ann Chapman Fund for research into Sarcoid/CFA.

Margaret Chapman was suffering from end stage Sarcoidosis and sadly passed away on 29 December 2007. Before she passed away Margaret, along with her husband Robert and their family had decided that, instead of flowers being given at her funeral, they would like their friends and family to make donations via UCLH Charitable Foundation to the Sarcoid Department at UCLH to fund research into Sarcoidosis.

Helen Booth, Consultant Thoracic Physician and Department of Medicine Clinical Lead, told us, "These donations have been very gratefully received by the Sarcoid Department. Some of the research currently being undertaken by the Department involves using a combination of population and functional studies to develop transitional research tools that may ultimately provide valuable prognostic information and identify potential therapeutic targets in Sarcoidosis."

UCLH Charitable Foundation would like to pass on our thanks to all of Margaret's friends and family for their generosity at this sad time.

In Memorium Gifts

Donations given in memory of a loved one are a generous way to celebrate their life. We will create a specially named fund and all donations and associated Gift Aid will go to the project chosen by the family of the deceased.

For more information, please contact UCLH Charitable Foundation on 020 7380 9558 or email shirley.featherstone@uclh.nhs.uk.



Music in May

We are delighted to invite you to attend a spring concert on Wednesday 21 May at the Bloomsbury Theatre, just around the corner from UCLH.

Music and words will be by The Salomon Brass and UCL Chamber Choir, who will perform music from Mendelssohn, Schumann, Saint-Saens, Bernstein's West Side Story, and Walton's music, with Shakespeare's words from Henry V. A Champagne Reception will precede the concert.

Tickets for concert and reception are £75 and can be obtained by sending payment with the completed form below. Alternatively, tickets for the concert alone are £20 and can be purchased through the Bloomsbury Theatre Box Office on 020 7388 8822.

Please send _____ tickets at £75.00 each to:

Name: _____

Address: _____

Telephone Number: _____

Cheques to be made payable to UCLH Charitable Foundation and sent to 3rd Floor East, 250 Euston Road, London, NW1 2PG

To order tickets by credit card please call 020 7380 9558

****Please notify us when ordering all tickets if you require disabled access****

Charity Reg No: 1077638

Top Award for UCLH Nurse

A nurse from UCLH's Cancer Clinical Trials Unit has recently been rewarded for her work by charity Beating Bowel Cancer after a glowing report from one of her patients. When Simon Battersby was diagnosed with bowel cancer in October 2005 he feared the worst. The father-of-four from Muswell Hill was referred to UCLH for chemotherapy where he was placed under the care of gastrointestinal cancer research sister Pam O'Donoghue. Her care would have a lasting impact on his life.

Film editor Simon, 54, said: 'If you have never had cancer before and you are faced with the thought that it's something that might kill you, it is such a comfort to have somebody like Pam who is always on the other end of the phone.' Simon was so impressed with Pam that he nominated her for Beating Bowel Cancer's annual Nurse Recognition Awards.

Pam was one of two nurses to receive the award from Ann Keen MP, Parliamentary Under-Secretary of State for Health, at the House of Commons.

Pam said she was ecstatic when she opened the letter telling her she had won the award. 'Simon and I worked well as a team. It was about me getting to know him as a person and what went on in his life and trying to incorporate all his blood tests, scans and treatment into that,' she added. 'I was doing what I should do which was to make a good pathway and journey for him so he could go on leading a normal life.'

Cancer Clinical Trials Unit

The Cancer Clinical Trials Unit has been supporting clinical research activities for several years. The Unit was established to support consultants and clinical teams active in clinical trials, ensuring that research was conducted to the highest of



Pam O'Donoghue receives her award from Ann Keen MP

standards. Each team comprises a dedicated group of Research Nurses and Data Managers who support the recruitment and treatment of patients when involved in clinical research.

The CCTU is headed by Dr James Lyddiard and focuses on four distinct areas:

- Haematology Trials
- Oncology Trials
- Early Phase Trials
- Paediatric Oncology.

If you would like to support the Cancer Clinical Trials Unit, please send a cheque to 'UCLH Charitable Foundation – CCTU' to UCLH Charitable Foundation, 3rd Floor East, 250 Euston Rd, London NW1 2PG.

Students support our Hospitals

We are grateful to the students of Royal United Medical Schools and University College London Union for their support through their recent RAG week and associated activities throughout the year. RUMS RAG have supported UCLH Charitable Foundation as one of their nominated charities for a number of years and this year they have joined forces with the RAG Committee of UCL to maximise their fundraising.

Pictured here are some of their fundraising activities.



RUMS and UCL students organised collections and other events as part of their fundraising



SAVE MONEY ON YOUR UTILITIES AND HELP UCLH

UCLH Charitable Foundation has joined with the Utility Warehouse, part of Telecom Plus PLC, to provide supporters with an easy way to help our hospitals.

If you sign up with the Utility Warehouse as your provider for utilities, they will donate 5% of each bill to UCLH Charitable Foundation. By doing this, you can save money on your bills for gas, electricity, landline and internet at the same time.

For more information, see

www.telecomplus.org.uk/savealotsofmoney

To sign up and support UCLH call 0800 131 3000 quoting reference B43853.

London Marathon 2008

This year's London Marathon took place on Sunday 13 April. Congratulations to all our runners who took part: Lindsey Carragher, Michelle Cummins, Sean McCaffrey, Lisa Morton and Sophia Wilde.

One of our runners had a special reason to run in the London Marathon for UCLH, and BBC On-line recently featured his story.

A year ago, 26 year old Sean McCaffrey was diagnosed with cancer. Sean had an undiagnosed germ cell defect since birth, resulting in a rare type of testicular cancer.



Sean McCaffrey

Sean was treated at UCH, where he received a trial treatment of chemotherapy for three months, which involved periods of one week in hospital followed by two weeks resting at home.

"I spent three months tired and in and out of hospital. I lost my hair but there was no nausea. My only thought was that when this was over I would go on holiday and play football again. Running the marathon was something I thought, before the cancer, would be nice but I had never seriously considered doing it."

Following the chemotherapy the cancer cells were dying but the tumour was not shrinking. Sean caught pneumonia and became anaemic.

"Everything went pear-shaped. The tumour was crushing my pulmonary artery and my lung collapsed. The doctor had told my dad that they were doing their best but they didn't know if they could save me."

The operation was pushed forward to late June at UCLH's Heart Hospital, where they removed a large tumour.

After two months' further recovery Sean began to play football again and looked to fill his time with exercise, but probably not a marathon.

"The applications had already gone through for the year so it was unlikely. It was when I mentioned it to my doctor, Jude Cave, at a check-up that she told me about the UCLH's charity places."

The training was demanding for Sean, but he was encouraged by doctors to persevere, as they saw his fitness improve.

"I trained by running four times a week, two of them long runs, with a few long walks because I was fully aware I'd be unlikely to run the whole thing. I just aimed to finish! I still get pins and needles in my feet – it's a side effect of the chemo – so I still struggle."

As long as he was running for the people that saved his life, though, Sean never worried about how long he had left to train, or blisters, or fancy kit, or not feeling in the mood for a cold evening's jog.

Sean, along with his friend Sofia, has been raising sponsorship for UCLH's Cancer Centre Appeal.

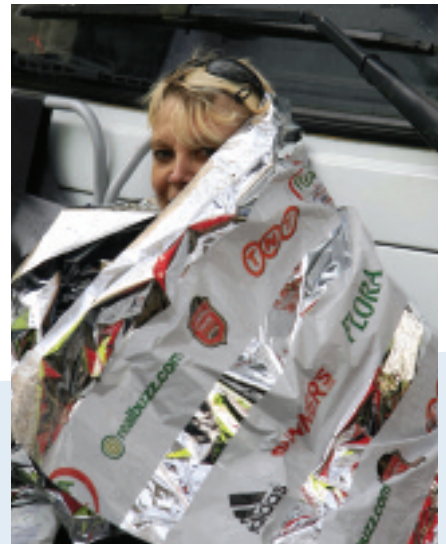
"If I was just doing the marathon for something I've no personal experience of I may not be so motivated but having that reason made me get out there."

A DAY IN THE LIFE OF A MARATHON RUNNER

Michelle Cummins reports on the highs and lows of running in the London Marathon.

"I woke up on Sunday morning feeling very nervous – too nervous even to eat breakfast. The Sunday that we had all been waiting for had suddenly arrived! I got to Greenwich at about 9.30 and started the race at about 10.00. I started off very slowly to warm up and things were going well until I reached the 5-mile mark when my hands became very swollen. I stopped a few times along the way, but the medical people said it was fine – it was just the way I was running. At 13 miles my hips started to really hurt and I thought about stopping, because of the hips and my hands, but a blind man and his guide passed me and I decided that if they could do it so could I, so I carried on. The next 13 miles were hard, and of course the rain did not help, but I think it was determination that got me across that finish line.

After the race I had to go for medical attention for my hands and my legs. Then my legs just gave up – I could not walk another step. I had to be put in a taxi and sent home. Once at home and in bed with my medal around my neck I thought about what a great day I had. Even though my whole body was aching, I had swollen hands, blisters on both my feet and a sore toe it was worth every mile. I am definitely going to do it again next year!"



Michelle recovering after her victory

THE BRITISH 10K LONDON RUN



We still have a number of places for the British 10k London run, which takes place through the streets of central London on Sunday 6 July. This is a great introduction to long distance running, and who knows, after completing this you may be ready for a marathon in 2009!

For more details and an application form, phone 020 7380 9558 or email helen.sandwell@uclh.nhs.uk

Forthcoming events

LONDON PARIS BIKE RIDE



If you fancy an overseas challenge but have only a few days to spare, why not take part in the London Paris Bike Ride to raise funds for UCLH?

We have a choice of two departure dates: 12 June and 24 September 2008. You will join a small and friendly group in London for four days of cycling through the Kent and the Normandy countryside, finishing up at the Eiffel Tower. The whole route is 280 miles, so you will feel justifiably proud when you reach the finish line.

After spending the evening in Paris with a celebration meal, you will have the next day free in Paris, before catching Eurostar back to London.

For an application form and further details, contact us on 020 7380 9558 or email helen.sandwell@uclh.nhs.uk



London to Paris bike route

THE MAZDA LONDON TRIATHLON

The London Triathlon takes place in London's Docklands on 9th – 10th August 2008 and UCLH Charitable Foundation still has a few charity places left for those interested in taking part in this challenge.

There is a choice of three classes of entry:

Individual Super Sprint

Swim: 400m

Bike: 10km

Run: 2.5km

Individual Sprint

Swim: 750m

Bike: 20km

Run: 5km

Individual Olympic

Swim: 1500m

Bike: 40km

Run: 10km

Relay teams of 3 can also enter for the Sprint or Olympic categories, where one team member runs, one swims and one cycles.

If you are interested in taking part to support UCL Hospitals, either as an individual place or if you have a team of three for the relay, please contact helen.sandwell@uclh.nhs.uk or phone 020 7380 9558. For more information about the London and other triathlons, see www.thelondontriathlon.com.



Swim, cycle and run, in the Mazda London Triathlon

LONDON BRIDGATHON SPONSORED WALK

After a year's break, UCLH Charitable Foundation is once again joining forces with the Leukaemia & Lymphoma Unit to run this very successful sponsored walk along the banks of the Thames.

The walk takes place on Sunday 21 September and covers six miles, taking in some of the most scenic panoramas in central London.

This is a great late summer day out for friends and families, so why not contact us on 020 7380 9558 or email helen.sandwell@uclh.nhs.uk for an application form.



Artist celebrates a patient's life and helps the Cancer Centre Appeal with "In the Garden"

Jo Evans was a cancer patient at UCH and sadly passed away in 2006. His family, friends and work colleagues have been raising funds for the Cancer Centre Appeal in memory of Jo, which included a magnificent contribution from a sponsored London Triathlon competitor. The Jo Evans Fund has raised well over £9,000 to date, and now one of his friends, an artist, has joined in the fundraising to boost the fund further.

Roger Birchall, a professional artist, wanted to make his contribution with the result being the beautiful oil painting "In the Garden" pictured here.

Roger said, "I have been very fortunate to have access to a wonderful garden, which has been a source of inspiration. The English garden is famous for its ability to stimulate us whilst also providing room for contemplation and reflection. In this spirit I have tried to produce something full of colour, light and shade, something full of life. It is the garden where Jo grew up."

A strictly limited edition of 250 Giclee prints of "In the Garden" are available to purchase, framed or unframed and would look marvellous in either a private home or corporate setting. Each sale will generate £38 to the Cancer Centre Appeal after printing/framing costs.

The price for the unframed print in A3 size is £50 + £2.50 p&g, or for framed in a special frame of fine oak, £95 + £5.50 p&g.

Place your order now by emailing rjbirchallbest@aol.com or writing to Roger Birchall at 4 Woodland Terrace, Darlington, DL3 9NU. Cheques please to: "Jo Evans UCLH Appeal".



KENT FITNESS EVENT

Vicky Denham, Mandy Marshall and personal trainer Lloyd Partner (pictured left to right) are raising money for UCLH by holding an all day fitness event at Folkestone Sports Centre on Sunday 25 May, running from 9am to 6pm. Classes will include spinning, body combat, step and boxercise, and you can do as many as you like for £20.



To participate, contact Mandy Marshall on 01303 891548 or email mandyjmarshall@aol.com.

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Reg. Charity No. 1077638



Please support our work

To support the work of UCL Hospitals Charitable Foundation, please complete the relevant sections below and return with your donation to:

UCLH Charitable Foundation, 3rd Floor East, 250 Euston Road, London NW1 2PG. Tel. 020 7380 9558

I enclose a donation of (tick appropriate box)

☐ £10 ☐ £25 ☐ £100 ☐ other £_____

I wish to support ☐ Cancer Centre Appeal ☐ General work of UCLH

☐ another project mentioned in Fundraising News _____
(state which)

Please make cheques payable to: **UCL Hospitals Charitable Foundation**

If you are a UK taxpayer, we can claim tax back on your gift through Gift Aid. Please tick the box below and complete your contact details.

☐ I am a UK taxpayer and want the charity to treat the enclosed donation as a Gift Aid donation*, dated __/__/__.

*I pay income or capital gains tax at least equal to the amount the charity will claim in the tax year (28 pence for every £1 donated).

My Contact Details

Title _____ Forename _____ Surname _____

Address _____

Postcode _____

Tel. _____ E-mail _____

Request for information (tick appropriate box)

☐ I am not on your mailing list for UCLH Fundraising News but would like to receive it in future

☐ I would like information about making a regular donation

☐ I would like information about leaving a bequest in my Will

☐ I would like _____ (state how many) Hands Up Cancer Appeal leaflets