



# fundraising NEWS

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## Cancer Centre planning moves swiftly ahead

A timetable has been outlined for the proposed ambulatory cancer centre, to be built adjacent to the new UCH, at the corner of Grafton Way and Tottenham Court Road.

John Gray, Chief Executive of UCLH Charitable Foundation reported, "Once confirmation of planning permission has been granted, it's aimed that builders will be on site 2008/2009. The business case has been prepared to share with the NHS Foundation Trust, so in 2008 fundraising will move swiftly forward with an ambitious campaign."

UCLH Charitable Foundation needs to raise very substantial funds for this unique project. To this end, John has recruited a prominent and influential Development Board to help the charity raise the millions of pounds needed. The board members will guide the fundraising strategy and timetable including approaches to national companies, charitable foundations, schools, faith groups, private individuals.

The Development Board comprises:  
Rev John D'Elia - American Church in London  
Lord Evans of Watford  
Jeremy Gelber - LDFM  
Professor Anthony Goldstone  
Tamara Ingram - Grey Advertising  
Professor Ian Jacobs  
Monica Kelleher - Morgan Stanley  
Brian Magnus - MD Morgan Stanley  
Piers Pottinger, Co-Chairman Bell Pottinger  
Professor Jeffery Tobias

"We are delighted that already the Teenage Cancer Trust and Macmillan Cancer Support have committed to be involved, both financially and in other ways," said John, "The Friends of UCLH have also indicated their interest in the project. We are now looking at how to challenge the local community working and living within a five mile radius of the Hospital to assist. The Cancer Centre Appeal is a huge undertaking for all concerned, but the project is unique and very exciting."

### REMEMBER...

The new Cancer Centre will enable the delivery of world class, comprehensive care within an innovative design that facilitates the provision of a holistic, patient focused service.

The cancer treatment centre will bring many vital facilities together in a single location, giving patients and their families access to a full range of diagnostics, treatments, counselling and complementary therapies, as well as creating a relaxing and healing environment.

### 'GROUND-BREAKING FACILITIES UNDER ONE ROOF'

Your support and help will be invaluable. Look out for more details. Visit the website [www.uclh.nhs.uk](http://www.uclh.nhs.uk).

## Hands up to help beat cancer

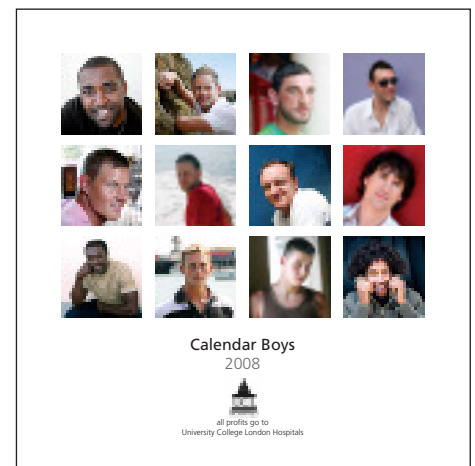
You may well have seen our new leaflet by now, which was kindly designed and printed by Grey Advertising. It publicises the Cancer Centre Appeal and has already generated over £10,000 towards the new centre. We would be grateful if supporters would distribute the leaflet to raise awareness about the appeal. If you would like us to send you some leaflets, please complete the relevant section of the donation form in this edition of Fundraising News and return it to us.



## UCLH 2008 Calendar

Photographer Mandy Marshall has produced a calendar with all proceeds going to UCLH Charitable Foundation. This attractive calendar features some well known athletes as well as some local lads from around Mandy's home town of Folkestone.

The calendar is available for only £5 plus £3 p+p. To order one please call 01303 894608 or email [mandymarshall@aol.com](mailto:mandymarshall@aol.com).



# Our Young People's Unit

**The Young People's Unit (YPU) at University College Hospital is the beneficiary of the fundraising endeavours of European law firm Taylor Wessing.**

The first project that the company is funding is the creation of a recreation and relaxation room, from what was previously a somewhat bare and characterless multifunction room. Although the YPU had one recreation room, where patients could participate in livelier activities such as playing pool, there was no space for young people to undertake quieter activities such as watching DVDs or just sitting and talking. The challenge for the development of the newly refurbished room was that it still had to function as a meeting room for staff during the day, while the patients could take it over at night, so some clever planning was needed.

Activity Co-ordinator Claire Holder has been managing the development of the new room. "This has been a real challenge for me," said Claire, "but work is now underway and the equipment and furniture needed for the redevelopment has been selected, with the aim that the new room is up and running early in the New Year. This and the other projects we are now able to fund are helping promote a positive hospital stay for the young patients at UCH."

In addition, Taylor Wessing has funded a new pool and air hockey table, two flat screen TVs and DVD players to use with patients confined to their beds, books, a digital camera with printer, and various craft activities, trips and workshops.

Claire told us about one trip: "Two young ladies, who had been inpatients for three

months, enjoyed a fantastic afternoon in a West End theatre watching Billy Elliot. I received free tickets, but needed funding to arrange mobility transport for the girls, who were beginning to show signs of cabin fever! We were able to take them with their parents, and on their return the sound of laughter, funny stories and goody bags preceded them up the corridor. It was truly what the doctor ordered!"

## Calling all Companies

**Company support such as this can have knock on effects too. As a result of the YPU having funds to purchase books, the local branch of bookshop Borders heard about the YPU and has also chosen to support the unit.**

**Perhaps your company could support a project like this at UCL Hospitals too? If you think it could and want to find out more, call the Charitable Foundation on 020 7380 9558.**

## SARCOID/CFA FUND

**The Sarcoid CFA Fund supports projects researching the lung diseases sarcoidosis and cryptogenic fibrosing alveolitis.**

The Fund has recently paid for the part purchase of a NanoDrop Spectrophotometer, which will be used jointly by UCLH's Thoracic Department and the Centre for Cardiovascular Genetics at UCL.

Principal Research Fellow Dr Mike Hill explained how this equipment would be used in the research of lung diseases: "Lung disease is an enormous burden on the health system, accounting for one in five deaths in the United Kingdom. Chronic lung diseases are the third most reported disorder and include sarcoidosis and idiopathic pulmonary fibrosis (IPF). IPF patients, and approximately 5-15% of patients with sarcoidosis, develop a progressive scarring of the lung termed 'pulmonary fibrosis'.

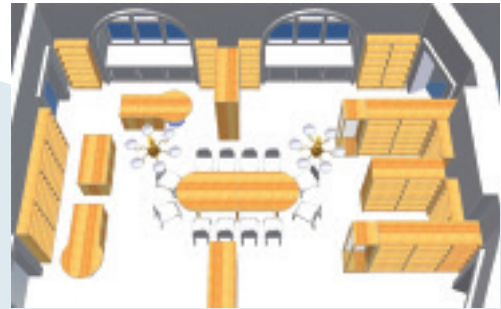
Evidence from our centre suggests that reduced expression of a gene called PTGS2, removes an important inhibitory control which may help prevent lung scarring. Our centre has shown polymorphisms in this gene reduce its expression and that people carrying these polymorphisms are not only at risk of developing sarcoidosis but, of having a poorer outcome.

We are currently exploring the functional consequence of these polymorphisms using cells isolated from the lungs of these patients. The cells available are limited and we need to be able to accurately quantify the material we extract from them, including DNA and protein. The NanoDrop® ND8000 UV-Vis Spectrophotometer enables highly accurate analyses using tiny amounts of sample (1µl volume) with remarkable reproducibility. Using this technology significantly facilitates these functional studies by reducing the number of cells we need for each experiment."

### The Sarcoid/CFA Fund needs your support

**If you would like to support the Sarcoid/CFA Fund, please send a cheque made out to 'UCLH Charitable Foundation – Sarcoid' to the Charitable Foundation at 3rd Floor East, 250 Euston Road, London NW1 2PG.**

## CAM Information Centre



*Plan of the new information centre*

**The Complementary and Alternative Medicine Library and Information Service (CAMLIS) is currently being established at the Royal London Homoeopathic Hospital (RLHH) as a result of funds raised by UCLH Charitable Foundation, with major support from the Friends of RLHH. The centre aims to provide up to date, evidence-based information on a wide range of complementary and alternative medicine to healthcare professionals, researchers, patients and members of the public alike.**

Librarian Gerhard Bissels had been recruited and has been busy over recent months planning the centre and purchasing all the IT equipment, software and furniture needed and planning the collection of print and online books, journals and databases, as well as a comprehensive bundle of Web-based services which will be accessed through the [www.cam.nhs.uk](http://www.cam.nhs.uk) portal.

As well as the funds raised for the project, there have been some generous gifts in kind, as Gerhard explained, "Publishers have donated over 1,000 books so far and we have a very generous offer of sponsorship for our subscriptions. We've now got a beautifully furnished library with an excellent IT set-up, which will soon be ready to open its doors to welcome public and professionals alike."

**If your organisation can support CAMLIS or is interested in becoming a member with subscriber privileges, contact Gerhard Bissels on 020 7391 8825 or email [gerhard.bissels@uclh.nhs.uk](mailto:gerhard.bissels@uclh.nhs.uk).**



# India Cycle Challenge



A group of fundraisers recently completed a gruelling 400km ride in India in temperatures reaching 37°C to raise money for projects at UCLH, including around £15,000 towards the Cancer Centre Appeal.



This all-female group proved to be somewhat of a curiosity to locals, slogging their way through rural Rajasthan and even made the local papers.



As well as cycling on roads, participants had to cross rivers and trudge through sand, with the help of some of the local children.

But it all seemed worthwhile on reaching the finish line



## Overseas Challenges for 2008

For 2008 we are joining with other charities in a number of open events to enable us to bring you a variety of challenges, which will appeal to all tastes and abilities. You will be participating in an event with other people raising money for projects at UCLH, together with like-minded people raising funds for other worthy causes.

### The Inca Trail – May 2008

One of the most beautiful and varied treks which finishes at the breathtaking Machu Picchu, Peru's lost Inca city



### Mount Kilimanjaro – June 2008

Africa's ultimate challenge. Feel the exhilaration as you climb the 5,895m peak with experienced guides in a small groups.



### London Paris Bike Ride – June & September 2008

A shorter, but challenging event for cycling fans, through the beautiful countryside of Kent and northern France and finishing under the Eiffel Tower.

For more details and an application form, contact us on 020 7380 9558 or email [helen.sandwell@uclh.co.uk](mailto:helen.sandwell@uclh.co.uk)

## Legacies

We have recently been notified of a major legacy, left to us by a former patient of the hospital. This is a very important way patients and other supporters can choose to show their appreciation of the work undertaken by UCLH.

Please think about leaving a legacy in your Will to UCLH Charitable Foundation. Even if currently you are unable to support the Charitable Foundation financially, you may feel able direct some of your estate through your Will towards our work. You can either leave a named sum of money or part of or the entire residue of the estate to the charity. You can choose to leave the money to be used where the charity identifies the need is greatest, or be more specific and name a department or project or research that you want the money to be spent on. We can advise you on the correct wording for your Will.

For more information, or to talk through your plans, please contact John Gray, Chief Executive of UCLH Charitable Foundation on 020 7380 9558 or email [john.gray@uclh.nhs.uk](mailto:john.gray@uclh.nhs.uk).

## Forthcoming events

### LONDON MARATHON

Do you have a place in the 2008 London Marathon but have not chosen a charity to run for yet? If so, UCLH Charitable Foundation would love you to join its team. Wear the UCLH running vest with pride and raise funds for the Cancer Centre Appeal, or perhaps another project you have read about in Fundraising News.

### BRITISH 10K LONDON RUN

If a marathon is a little too much for you to attempt at this point, why not try a 10k run instead? The 2008 British 10k London Run takes place on Sunday 6 July and UCLH Charitable Foundation has a number of Platinum Bond places available to runners pledging to raise a minimum of £250 in sponsorship.

### LONDON TRIATHLON

Triathlon tests your speed and stamina at swimming and cycling as well as running. We have a number of places available in the London Triathlon, taking place 9 & 10 August 2008. You can enter for Super Sprint, Sprint of Olympic distances or compete as a team of three in the Team Relay.

### DARTMOOR CHALLENGE

Join us for the weekend of 1-3 February as we trek the entirety of Southern England's last great wilderness – Dartmoor. We hike from top to bottom in two exhilarating days taking in 10 tors.



Call us for more information on these and other runs on 020 7380 9558

### UCLH SPRING CONCERT

We are delighted to announce what promises to be a very enjoyable event to raise funds for the Cancer Centre Appeal. On 21 May 2008 we will be holding a concert at the Bloomsbury Theatre, featuring the Salomon Brass Ensemble and the UCL Chamber Choir. Expect a varied programme including music from West Side Story. Venue and artists' time have all kindly been donated, to maximise what proceeds can go to the appeal. For more information contact us on 020 7380 9558.

### RICHARD BRANSON ABSEIL

The nation's favourite entrepreneur and business man Richard Branson has courageously agreed to take part in a sponsored abseil to raise funds for the Cancer Centre Appeal. Richard will be accompanied in his feat by daughter Holly, a medical student at UCH.

#### CONTACT US

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Reg. Charity No. 1077638



## Our hardworking fundraisers

We are grateful to all our supporters who hold their own events to raise funds for UCLH. Here are just a few who have organised something in recent months.

UCLH staff Maureen Browne and Debra Glastonbury held a curry night and auction with some magnificent items up for grabs. As well as items such as a limited edition tiger print by Rolling Stones member Ronnie Wood, guests could bid for UCLH staff members' time in a 'human auction'. The evening raised £6,670.



Simone Goodman & Carolyne Watson took part in a tandem parachute jump to raise money for colorectal cancer. Well done to the pair who raised £2,657 from their brave effort.

Mandy Marshall and Vicky Denham organised a concert featuring pianist Victoria C Wood (pictured) who gave an outstanding performance of works by Debussy, Chopin and Beethoven. 150 guests attended the event, which was a huge success with £1,302 raised.



## Please support our work

To support the work of UCL Hospitals Charitable Foundation, please complete the relevant sections below and return with your donation to:

UCLH Charitable Foundation, 3rd Floor East, 250 Euston Road, London NW1 2PG. Tel. 020 7380 9558

I enclose a donation of (tick appropriate box)

£10     £25     £100     other £ \_\_\_\_\_

I wish to support  Cancer Centre Appeal  General work of UCLH  
 another project mentioned in Fundraising News \_\_\_\_\_

(state which)

Please make cheques payable to: **UCL Hospitals Charitable Foundation**

**If you are a UK taxpayer, we can claim tax back on your gift through Gift Aid. Please tick the box below and complete your contact details.**

I am a UK taxpayer and want the charity to treat the enclosed donation as a Gift Aid donation\*, dated \_\_\_/\_\_\_/\_\_\_.

\*I pay income or capital gains tax at least equal to the amount the charity will claim in the tax year (28 pence for every £1 donated).

#### My Contact Details

Title \_\_\_\_\_ Forename \_\_\_\_\_ Surname \_\_\_\_\_

Address \_\_\_\_\_

Postcode \_\_\_\_\_

Tel. \_\_\_\_\_ E-mail \_\_\_\_\_

**Request for information** (tick appropriate box)

I am not on your mailing list for UCLH Fundraising News but would like to receive it in future

I would like information about making a regular donation

I would like information about leaving a bequest in my Will

I would like \_\_\_\_\_ (state how many) Hands Up leaflets