



fundraising NEWS

VOLUME 3
ISSUE 7
WINTER
2008/9

Go-ahead for world-leading cancer centre at UCLH

For the past four years UCLH has been researching why cancer patients in the United States survive longer than in the UK. One of the main reasons is the existence of purpose designed cancer centres dedicated to the personal needs of patients with different types of cancer. This realisation has lead UCLH to be planning for the development its own cancer centre for several years.

The good and exciting news is that University College London Hospitals NHS Foundation Trust recently agreed to proceed with this state of the art cancer centre and have asked the Charitable Foundation to raise over the next few years some £40 million. The remainder of the £60 million required will be found from NHS funds. It is expected the new building will be opened in 2012.

Sir Robert Naylor UCLH Chief Executive said "We plan to bring the best of US style cancer care to London by building a centre where each floor is designed around the needs of patients with different cancers. This centre will be a first for the UK and will set a gold standard for the future".

The meticulously designed building will provide a welcoming and homely environment – somewhere that patients and families feel will help them live with cancer not somewhere that feels like a hospital where they get treated.

The centre will provide patients, families and carers with excellent educational, social psychological and complementary therapy support alongside clinical treatment. The main focus of the centre will be on daycare and outpatient based treatment such as chemotherapy.

There will also be a strong emphasis on research with the cancer centre linked to the recently opened University College London Cancer Institute immediately opposite. This will allow for close collaboration between the institute and centre and support UCLH's aim to transform laboratory research into treatments that directly benefit patients.

Christopher Moran, Chairman of UCLH Charitable Foundation said "We have studied the best of America's cancer daycare centres and we are creating a facility that will be without



Architect's design of UCLH's new cancer centre, situated on Huntley Street, London WC1

parallel in the UK in terms of tumour specific treatment and the facilities for research and clinical trials. We are hopeful that all the leading charitable institutions involved in cancer research and cancer treatment will support the project. Already Teenage Cancer Trust and Macmillan Cancer Support have committed to assist us".

John Gray Chief Executive of the UCLH Charitable Foundation says "We need to raise in the next four years some £40million to ensure this amazing development realises its full potential. I am hopeful that current and past patients and their families, corporations and the public will rise to the challenge in contributing to this unique project".

Donations large and small, legacies, in-memorium gifts, fundraising events and sponsored activities will all greatly help us reach our target. The Mosaic Appeal (see details in this newsletter) is just one of the ways to help.

We are extremely grateful for all that you have been doing so far to help us raise funds for the cancer centre. It is only with your support that we can achieve our challenges. Thank you.

A mountain to climb

Jon Brooks has given himself a mountain to climb in more ways than one! In July, he will be trekking to the summit of Mount Kilimanjaro and aiming to raise £3,000 in the process, towards the new Cancer Centre.

Jon has been hard at work fundraising since the summer. He has been busy digging allotments and shaking collecting tins in the Radiotherapy Department of UCH, where he works. He is already over half way to reaching his sponsorship target and we hope his trek is just as successful.

To support Jon, visit his fundraising website www.justgiving.com/jonbrooks

If you are interested in the Kilimanjaro Trek 2009 or an Overseas Challenge contact Kate on 020 7380 9558.



Jon has been digging other people's allotments to raise money

THE TWO SUES' TRIUMPH

Dr Sue Gessler, Consultant Clinical Psychologist in the UCLH Gynaecological Cancer Centre and Familial Cancer Clinic, together with her friend, Susan Winton, took part in the Asics British 10k Run last July, through the most historic parts of London. It was the first time either of them had run further than the end of the street. Heroically, Sue Gessler managed to complete the race despite tearing an ankle ligament two weeks before to the race. The pair achieved a time of 1 hour 15 minutes and raised over £5,000 for UCLH's new cancer centre.

REMEMBER UCLH IN YOUR WILL

UCLH would like to pass on condolences and thanks to the family of the late Mr Laurence Kenneth Dicker. Mr Dicker left a large donation in his will to UCLH for the purpose of supporting research into arthritis. The money has been placed in a fund and will be used to support the work of Dr Peter Fisher at The Royal London Homeopathic Hospital. The gift was made in recognition of Dr Fisher's never ending search in finding a medication to ease the suffering of Mr Dicker's late wife, Rose Dicker, who suffered from rheumatoid arthritis.

Legacy donations are making an

important difference here at UCLH. Thanks to the generosity of people like Mr Dicker, our Hospitals are able to receive funding for research, equipment and projects which would be otherwise difficult to come by. By remembering UCLH Charitable Foundation (registered charity number 1077638) in your will, you can choose to support the Hospital at a general level, or something more specific, like the new Cancer Centre.

To discuss making a gift in your will to UCLH please contact Kate Tanner on 020 7380 9558 or by email kate.tanner@uclh.nhs.uk

Bridging the funding gap

On 21st September, the sun shone on some 300 people participating in the London Bridgathon to raise money for UCLH. The event was jointly organised by charities across UCL Hospitals and helped to raise over £20,000 for its work.

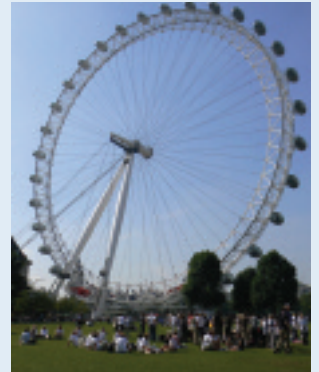
Walkers set off from the picturesque Jubilee Gardens, beneath the gaze of the London Eye at lunchtime. A few entrants chose to run the 8 mile course over 6 of London's bridges and arrived back after less than one hour! Most participants chose a more leisurely pace, taking in the sights of London, and crossed the finishing line within three hours.

Walking for UCLH Charitable Foundation was Vanessa Fumero, a nurse at the Heart Hospital. She said "I came with 9 friends to take part in this walk, some of them also nurses. We walked the way at our own leisure, and enjoyed lunch together afterwards. It was a fun day out and we had the opportunity to meet other people on the way. It felt good about supporting the hospital in this way."

Next year, the Bridgathon will have a new route, offering a new challenge to old and new participants alike. If you would like to sign up early for 2009 event, places are already available. Please contact Kate on 020 7388 9558.



Vanessa Fumero (4th from left) and friends after completing the Bridgathon

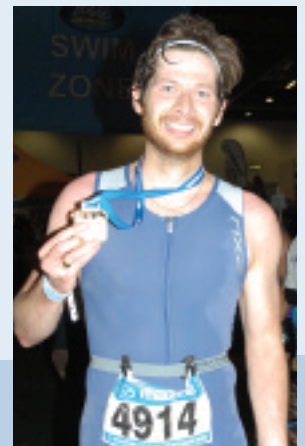


London Eye: the start of the Bridgathon

Triathletes compete for UCLH

In August, the Mazda London Triathlon took place in Docklands. Nine people took part on behalf of UCLH; David Houseman, Peter Wort and Alex Cooper competed in the individual event and in the team event Rob Wilkins, John Wilkins and Becca Goodman competed together, whilst our corporate supporter Taylor Wessing, entered Cecilia de Suiza, Naomi Branston and Tom Oliver into the Olympic event.

The London Triathlon is set to take place again next year on 1st and 2nd of August 2009. To enter on behalf of UCLH and to secure your place please contact Kate on 020 7380 9558 or kate.tanner@uclh.nhs.net



Peter Wort with his medal

Looking for a challenge in 2009?

What will you be doing to make 2009 a memorable year? If you are looking for a challenge, perhaps something a bit different, then consider joining in a fundraising event for UCLH.

Next year UCLH Charitable Foundation is continuing its diverse events programme to help raise funds for work across the Hospitals. In 2008, people like you ran marathons, organised dinners, cycled to Paris and much more to raise over £30,000. This was used to make incredible things happen at UCLH.

In 2009 we are looking for people to participate in the following events. If any of them appeal to you, please contact Kate Tanner on 020 7380 9558 or kate.tanner@uclh.nhs.uk

APRIL

Sky Dive

Jumping out of a plane at 10,000 feet is possibly one of the most exhilarating things you could do. UCLH is holding a group parachute day in aid of the cancer centre. 25 brave souls are needed to make this day a success.

MAY

Do It For Charity Regents Park 5K Run

We have places reserved in this local fun run which is open to people of all abilities. No previous experience is required for this event and with a bit of training, the 5km distance should easily be within your capabilities.

JUNE

Cycle London to Paris

The London to Paris cycle is a fantastic bike ride from the heart of London to the Eiffel Tower in Paris. You'll be joined by over 100 like minded individuals cycling for all the same reasons as you; to raise funds, travel and make a new friend or two! Free info pack available from UCLH Charitable Foundation Office.

Three Peaks Challenge

The 3 Peaks Challenge is Britain's classic hill walking challenge with climbers attempting to scale the highest mountains in Scotland, England and Wales. Take on this physically and mentally demanding challenge in support of UCLH Charitable Foundation. Enter as an individual or organise a team to take part on our behalf.

JULY

The Asics British 10K Run

Running through the city centre, you'll pass by many of the world's most famous and historic landmarks, including Nelson's Column in Trafalgar Square, St Paul's Cathedral and Tower Bridge. The 10km distance is suitable from beginners to advanced level.



AUGUST

The Mazda London Triathlon

Take part in the world's largest triathlon. The Mazda London Triathlon continues to grow from strength to strength and the atmosphere gets better every year: an incredible 50,000 people came to watch in 2007. With the usual variety of distances available, as well as individual and team relay options, the event is truly unique in the world of triathlon.

Hadrian's Wall Challenge

Starting at Wallsend-on-Tyne and finishing at Bowness-on-Solway, Hadrian's Wall was an 84 mile (104 km) boundary wall built in AD 122 under the orders of Emperor Hadrian to mark the northern edge of the Roman empire. Our challenge follows the route of the wall and takes in a variety of terrain including river paths, farmland, rugged moorland and open salt marshes.

SEPTEMBER

London Bridgathon

Join us on the annual UCLH London Bridgathon across eight miles and six of London's bridges. This gentle and interesting walk around the Thames is a great day out for family and friends.

Peru Trek

Immerse yourself in the ancient culture of Peru by trekking along one of the world's most stunning and historic trails. Our 10-day Peru Trek starts from Peru's capital, Lima. Beginning in Cusco, the trek passes through traditional Inca villages and remote mountain scenery. Hiking through the Andes with your trekking group, you'll climb up to 4400m above sea level so you'll really be 'on top of the world'! Towards the end of the trek you'll spend time discovering the secrets of Machu Picchu, the lost mountain city mysteriously abandoned by the Incas centuries ago.

Brochures with more information are available from UCLH Charitable Foundation office.

OCTOBER

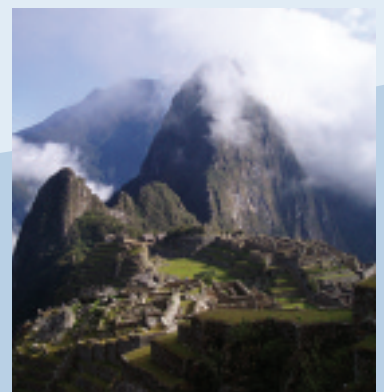
Royal Half Parks Marathon

The route meanders through Hyde Park, Kensington Gardens, Green Park, St James's Park and along the River Thames amongst avenues of beautiful autumnal trees, taking in superb views of Buckingham Palace, the Houses of Parliament, Marble Arch, the London Eye and the Royal Albert Hall. Race day will be an occasion for everyone, runners and spectators alike, with a fantastic variety of activities for all the family.

DECEMBER

Santa Run

Join more than 1,000 Santas next Christmas in Greenwich Park as they take part in the 5K Santa Run. A free santa suit provided with every entry!



The Mosaic Appeal for UCLH Cancer Centre

The UCLH Charitable Foundation officially unveiled the Mosaic Appeal on 7th October 2008 at the Grafton Hotel in London in the company of supporters and honoured guests.

The Mosaic Appeal is a new online fundraising campaign which enables people to help light up an online mosaic of joining hands. For just £25 people can buy one of 5,400 "virtual" tiles which can include their own special message or dedication.

Celebrity auctioneer – veteran actor Robert Powell from BBC's *Holby City* – ensured the appeal got off to a successful start when the first tile was auctioned for £250.

Money raised from the appeal will help fund a world-class cancer centre to be completed by 2012. The Centre will offer educational, social, psychological and complementary therapy support alongside clinical treatment.

Mr Powell said: "I don't think there is a person alive today who hasn't been touched by cancer in one way or another. My parents, both in their 80's, succumbed to cancer and I've lost friends in their 50s, 40s – even 30s – who have not survived cancer, so to me this is a really, really good idea".

Guests who attended the launch, provided free of charge by the Radisson Edwardian Grafton Hotel on Tottenham Court Road, were given the opportunity to view architects' plans for the site.

Kay Eaton, consultant nurse for cancer and supportive care, said: "The support needs of people with cancer and their



Kay Eaton (centre) with actor Robert Powell (right) and Edward Williams director of Hopkins Architects

families is just as important to them as their treatment. I think it's really great that we have got the chance to provide a therapeutic and welcoming environment for patients that will be less daunting. I believe it will make a great difference."



UCLH Mosaic finished

John Gray, UCLH Charitable Foundation chief executive, said: "The cancer centre will have state of the art facilities, the best I believe in Europe and there will certainly be nowhere like this in the UK."

To buy a tile visit www.cancer.mosaicappeal.com or see the donation form below.

DONATION FORM

Please support UCLH Charitable Foundation

Name _____

Address _____

Postcode _____ E-mail _____

I would prefer to make an anonymous donation

I would like to support the Mosaic Appeal for the new UCLH Cancer Centre

I/We would like to buy _____ image tile(s) at £25 each

I/We would like to buy _____ border tile(s) at £100 each

I/We enclose a cheque for £ _____

You can attach a message to your tile.

Message _____

Or

I would like my donation to support;

The Fetal Medicine Unit to purchase a new ultrasound scanning machine

- The Young Person's Unit at UCH
- The new Cancer Centre
- Research taking place in the cancer clinical trials unit
- Research into early lung cancer
- Research into the treatment of sarcoidosis

I enclose a donation of £ _____ (state amount)

Please make cheques payable to "UCLH Charitable Foundation"

To make a donation by credit or debit card please visit www.cancer.mosaicappeal.com or call 020 7380 9558

I want my donation to be eligible for Gift Aid. I pay an amount of income tax or capital gains tax at least equal to the tax that the charity will reclaim on my donations in the tax year.

Signed _____ Date _____

Request for information (tick appropriate box)

- I would like information about making a regular donation
- I would like information about leaving a bequest in my Will
- I am not on your mailing list for UCLH Fundraising News but would like to receive it in future

Please send your completed form to UCLH Charitable Foundation, 3rd Floor East, 250 Euston Road, London, NW1 2PG. Tel: 020 7380 9558

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