



fundraising NEWS

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Lungs for Living

Lungs for Living is UCLH Charitable Foundation's latest fundraising appeal and will raise £3.5 million to create a new translational research centre for lung cancer here at UCLH.

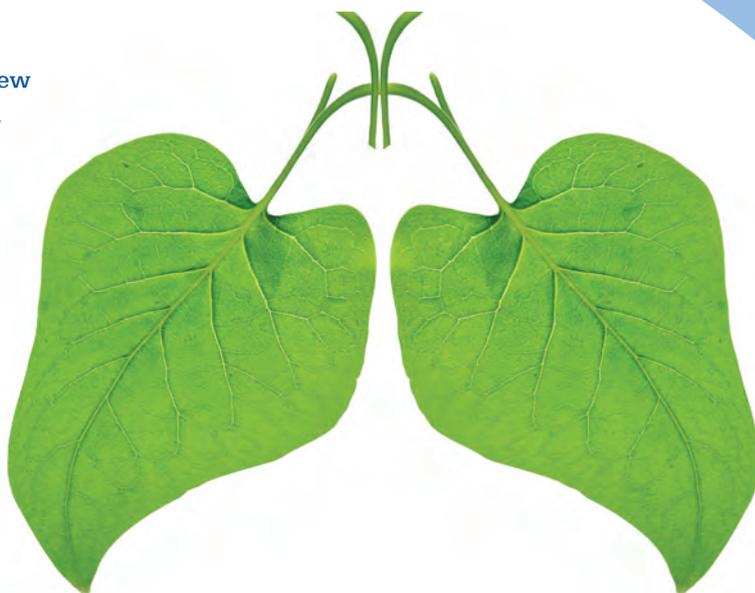
Lung cancer accounts for 22% of all cancer deaths in Britain but attracts only 3.9% of funding. There has been almost no improvement in lung cancer survival in the last thirty years. We need to detect lung cancer earlier in order to cure cancer.

Here at UCLH, we are at the cutting edge of early lung cancer treatment and detection and have some of the UK's leading biologists and consultants specialising in lung epithelial biology and cancer research.

The Lungs for Living Research Centre at UCLH will become a world class centre and the UK's leading authority on lung cancer research, where our researchers will have the common goal of biological discovery and improving patient care.

The Centre will comprise of four state of the art laboratories. We are seeking support to be able to refurbish the laboratory space, purchase vital equipment and employ new staff members who will be central to the running of the research on a day to day basis.

Once the Centre is equipped, refurbished and staffed, the Lungs for Living team will be set to deliver cutting edge clinical, translational and basic science research into early lung cancer. In particular, the Centre aims to discover how lung cancer develops which will make it possible to identify novel lung cancer treatments and facilitate the development of new therapeutic interventions that will make a real and lasting difference to the cancer landscape, and the outlook for lung cancer patients.



Another aspect to the Lungs for Living appeal will be to make the latest research and information available to patients. The Lungs for Living Research Centre will provide an interface with patients and other members of the public interested in research. The meeting room at the Centre will be designed to be a suitable place for patients and their families to visit, to find out more about lung cancer research and progress being made in the fight against the disease. This element of the programme is already underway and in April 2013, the Lungs for Living website was launched. This is an online resource which provides people with lung cancer with information about the latest relevant medical research.

www.lungsforliving.co.uk

Fundraising for this appeal is well underway and going well. A six figure donation has recently been received from a Charitable Foundation towards the research. We are extremely grateful for any donations we receive towards this important project.



Interview with Professor Sam Janes

In 2013, Sam Janes was awarded his Chair at UCL as recognition for his work in early lung cancer. He is a consultant at UCLH and leads the Lungs for Living research.

Hi Sam. What is your role?

I am consultant respiratory physician at UCLH and director of the Lungs for Living Research Centre.

better understand their wants and needs. We welcome any suggestions for fundraising or ideas to promote the appeal. People can engage with us through our website www.lungsforliving.co.uk

Why are you researching lung cancer?

Lung cancer is the most deadly form of cancer and claims more lives of both men and women than any other form of cancer worldwide. Unfortunately funding for lung cancer has historically lagged behind other cancers and we aim to redress this imbalance and generate 'breakthroughs' in lung cancer scientific research.

What can we expect from 'Lungs for Living'?

Through the website, we are providing lung cancer information and details about our research. Our newsletters will be quarterly and you can subscribe for an electronic version to be delivered to your inbox via the website. We also have a presence on Twitter.

How can people get involved?

We hope to have as much support and input into Lungs for Living from our patients and their families as possible to

What inspires you?

The knowledge that we will be able to deliver better quality of care and treatments for our patients by continuing our research into ways to beat lung cancer.

Lung cancer facts

Lung cancer is the most common cause of cancer death worldwide in both men and women, causing more deaths than the next four commonest cancers combined (i.e. breast, colorectal, prostate and pancreas cancers; Jemal et al, 2009).



In 2010, around 34,859 people died from lung cancer in the UK – more than one in five deaths.



Lung cancer mainly affects older people and is most commonly diagnosed in people who are 70 – 74 years old. It is rare in people under 40, but the rates of lung cancer rise sharply with age.



Although most lung cancers are related to smoking, 15% of people of people with lung cancer have never smoked.



Giving up smoking before the age of 30 lowers the risk of developing lung cancer to nearly that of someone who has never smoked. Quitting by age 50, halves the risk of developing the disease. But stopping smoking at any age can reduce the risk of developing lung cancer.



Apart from smoking and passive smoking, there are other factors that increase the risk of developing lung

cancer disease, for example, exposure to chemicals found in the workplace or environment, such as: asbestos, radon, diesel exhaust fumes, synthetic fibres and many others.



Lung cancer is one of the most difficult cancers to treat and is often diagnosed in very late stages. Because of these factors, lung cancer has one of the lowest survival rates of any type of cancer.



Only 27% of men and 30% of women with lung cancer will survive for at least a year after being diagnosed. Just 7% of men and 9% of women will survive for at least five years. This compares for example to 98% (1 year survival) and 86% (five year survival) for breast cancer.



Lung cancer research attracts only 3.9% of funding yet accounts for 22% of all cancer deaths in Britain.



Auctioning "Monkey Puzzle Tree", one of three limited edition prints by Andrew Curtis

Fundraising Auction Evening

For seven members of UCLH staff, an epic journey began on 14th November, when they flew to India to undertake a challenging charity event. The group proceeded to then cycle 340 kilometres through the southern state of Kerala. This event was staged to raise funds for Lungs for Living, UCLH's lung cancer research project.

As well as getting fit for the demands of spending hours every day in the saddle, the group undertook fundraising activities to benefit the Lungs for Living fund. To raise sponsorship money, four of the cyclists grouped together to put on an Auction Evening. The event took place on 19th September at 250 Euston Road (UCLH HQ) and was attended by over 70 people. The evening consisted of a raffle and two auctions; one traditional auction and one human auction at which senior UCLH staff donated themselves and their time to the highest bidder. Guests were also treated to a curry buffet, in keeping with the Indian theme of the Cycle Challenge.

The auction was very successful and included lots which had been generously donated, such as a luxury Amsterdam break at the five star Conservatorium Hotel, an Apple Ipad and a signed Ronnie Wood limited edition print. The Human Auction was also well supported and senior UCLH staff volunteered to have some of their time auctioned off to work in other departments around the hospital. Sir Robert Naylor, Chief Executive of the UCLH NHS Trust, was amongst the prizes.

Just under £8,000 was raised on the night. Maureen Browne, one of the organisers of the auction evening and cyclists taking part in the challenge said; "We are really

pleased that the auction was so well supported by our colleagues, and has raised so much money. This will really help the Lungs for Living fund and in turn will spur us on to achieve those extra miles in India".

The ladies also organised a Comedy Evening on 24th October which raised over £400.



Auction Organisers: (L-R) Evi Frank, Jenny McDonald, Maureen Browne, Debra Glastonbury

Camilla Nurse helps cancer research at UCLH



Rosie Newth, UCLH Camilla Nurse

UCLH Charitable Foundation, with the very generous support of the Al Fayed Charitable Foundation, is funding a Paediatric Oncology Research Nurse. The post, known as the Camilla Nurse, was taken up in April 2013 by Rosie Newth. Here, Rosie tells us about her new post and some of the cancer research she is involved with.

"My role as a Camilla Nurse is helping to enhance the portfolio expansion of early phase clinical trials available for children and adolescents at UCLH. My 6 months since starting in post have been full and varied with many successes to report from the Children's and Young Person's Cancer Service Research Team. The Camilla Nurse role has allowed our team to grow and I now manage two further paediatric oncology research nurses and a research nurse who focuses on teenage and young adult cancer patients.

In the spring of 2013 we opened our 2nd commercial early phase paediatric pharmaceutical trial to recruitment. Our team is participating in the phase II element of this trial providing access to an exciting new drug for paediatric patients with relapsed or refractory systemic Anaplastic Large-Cell Lymphoma or Hodgkin Lymphoma. This drug

has been tested in adult populations with promising results.

We have also begun recruitment to a phase III academic trial for children, adolescents and young adults with Acute Lymphoblastic Leukaemia and Lymphoma. This trial is recruiting well at our site and seeks to raise an already high overall survival rate from 87% to 95% with a focus on a reduction on treatment related morbidity.

My team continues as the highest recruiting national site for the first international Inter-Group Study for nodular Lymphocyte-Predominant Hodgkin Lymphoma (nLPHL) in Children and Adolescents. We have recruited 5 out of a total 10 patients recruited nationally to this study which seeks to optimize first line therapy for childhood nLPHL to avoid over-treatment and decrease long-term complications."

The new Camilla Nurse post at UCLH is making a real and lasting difference to the treatments we are able to offer children and young people with cancer at UCLH and also to the future outlook for cancer patients.

“The world’s greatest road race”

It was 30 degrees in London on 14th July 2013, when 20,000 people from all walks of life and all parts of the UK took part in The British 10K, described as the world’s greatest road race. Twelve of those runners were participating on behalf of UCLH Charitable Foundation, raising money for various causes across the hospitals.

The race took place in the heart of the capital and passed by The Ritz, St. James’s Palace, Trafalgar Square, the magnificent St. Paul’s Cathedral, the London Eye, Big Ben, the Houses of Parliament, and the historic Westminster Abbey before finishing on Whitehall. The atmosphere was fantastic as thousands of people had turned out on the route to cheer on the runners and watch the race.

The UCLH Charitable Foundation team comprised of staff and patients raising funds for very special causes.



Kerry and brother Darren at the finish line

Kerry Rogers took part to support the work of the UCH Macmillan Cancer Centre. Kerry’s brother Darren started receiving treatment at the Cancer Centre in September 2012 for liver cancer. He was part of a clinical trial and received a new treatment that involved shrinking the cancer so that it could be operated on. Kerry explains, “I just wanted to do this run to show just how grateful we are for all that the hospital staff did for him, through such a hard time in Darren’s life. They really made a difference.”

Another patient ran in support of the Heart Hospital. Chris Smith, and his fiancée Kirsty Bohrer took part in the British 10K and raised over £8,700 towards the cost of a Cardiology



Chris and Kirsty with their medals

Research Nurse. Chris and Kirsty not only ran an impressive time of 60 minutes and 34 seconds, but followed up the event three days later by getting married.

The Lungs for Living research group at UCLH entered a team of five in the race. They sportingly decided to run the 10K course whilst dressed in a costume comprising of two giant lungs and a trachea, which they all took turns in wearing. On such a hot day, the foam outfit was an added challenge for the team but they were rewarded by lots of cheers and support as they made their way around the capital. The Lungs for Living runners handed out leaflets and collected donations in buckets during the race.

We are grateful to all those who ran in the British 10K and raised vital funds for UCLH. We have secured another 12 places in this popular race next year. If you would like to register early to take part in July 2014, please contact shirley.featherstone@uclh.nhs.uk



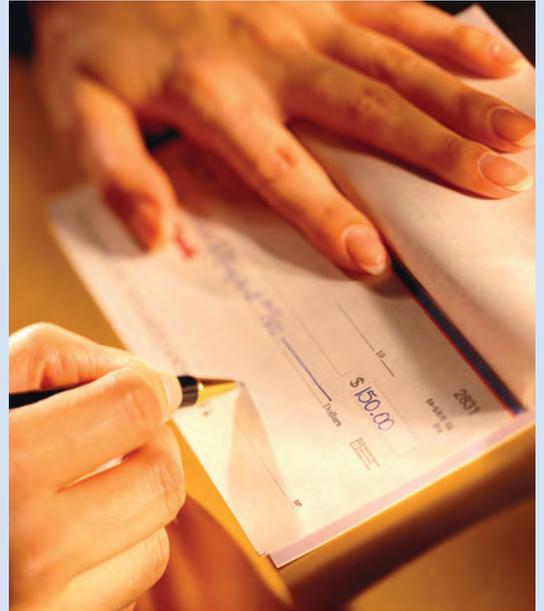
The Lungs for Living Team: (L-R) Professor Sam Janes, Phil Ridge, Rob Hynds, Adam Giangreco, Hannah Woodcock

Legacies make a big difference

Leaving part of an estate in your will to support our projects enables the ground breaking work and research that is being done here at UCL Hospitals to make substantial progress, making a huge difference to the way that patients are treated both now and in the future.

If you are interested in supporting us in this way, then please let your solicitor know that you wish to make provision in your will, giving the following correct information. This is: UCLH Charitable Foundation, Registered Charity Number 1077638. The address of the Charitable Foundation is: 3rd Floor East, 250 Euston Road, London, NW1 2PG.

If you are thinking about supporting us in this way, please contact Shirley Featherstone on 020 3447 9558 or by email shirley.featherstone@uclh.nhs.uk. A gift in memory is a wonderful lasting tribute.



Thank you to Regular Givers

We would like to say a huge thank you to everyone who donates to the Charitable Foundation on a regular basis via standing orders/direct debit. We would also like to thank UCLH staff who donate through the Payroll.

Through the support of regular givers we are able to continue funding vital research, equipment and building projects. These all help to ensure that UCL Hospitals

remains one of the highest ranking clinical teaching and research centres for health care provision.

If you are interested in donating on a regular basis via standing order/direct debit or payroll giving, please contact Shirley Featherstone on 020 3447 9558 or by email shirley.featherstone@uclh.nhs.uk for more information.

DONATION FORM

Please support UCLH Charitable Foundation

Name _____
 Address _____
 Postcode _____ E-mail _____

I would like my donation to support;

- Lungs for Living
- Radiopharmacy Facility
- GI Cancer Clinical Trials Unit
- Cardiology Clinical Trials Unit
- The Transplant Unit
- The Young Person's Unit at UCH
- The UCH Macmillan Cancer Centre
- Research into the treatment of Sarcoidosis
- The Obstetrics Fund

I enclose a donation of £ _____ (state amount)

Please make cheques payable to "UCLH Charitable Foundation"
 To make a donation by credit or debit card please call 020 3447 9558

- I want my donation to be eligible for Gift Aid. I pay an amount of income tax or capital gains tax at least equal to the tax that the charity will reclaim on my donations in the tax year.

Signed _____ Date _____

Request for information (tick appropriate box)

- I would like information about making a regular donation
- I would like information about leaving a bequest in my Will
- I am not on your mailing list for UCLH Fundraising News but would like to receive it in future
- I would like information about payroll giving
- I would like to receive information about events

Please send your completed form to UCLH Charitable Foundation,
 3rd Floor East, 250 Euston Road, London, NW1 2PG.

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